Collaborating for Progress: PHDCCI's Role in Strengthening State Chapters

In the rapidly evolving business ecosystem of India, where states act as the primary drivers of economic transformation, strategic collaboration between industry bodies and state governments has become indispensable for sustainable growth. The PHD Chamber of Commerce and Industry (PHDCCI), a PAN-India apex organization with a legacy spanning over 121 years, exemplifies this collaborative spirit through its extensive network of state chapters. As businesses navigate challenges like policy reforms, infrastructure development, and global competition, PHDCCI's role in strengthening state chapters emerges as a cornerstone for fostering industry-government partnerships, empowering MSMEs, and accelerating regional economic progress.

This article explores how **PHDCCI state chapters** serve as vital bridges between central policies and grassroots implementation, delivering business-centric solutions that enhance competitiveness, investment inflows, and job creation across India. From policy advocacy to flagship expos and capacity-building programs, PHDCCI's proactive approach underscores its commitment to "Viksit Bharat @2047" by making state-level collaboration a catalyst for inclusive development. Whether you are an entrepreneur, policymaker, or industry leader seeking insights into PHD Chamber of Commerce and Industry state collaborations, this comprehensive analysis highlights actionable strategies and proven impacts.

The Legacy of PHDCCI: From Foundation to PAN-India Catalyst

Established in 1905, PHDCCI has evolved from a modest platform for industry dialogue into India's most trusted voice of trade and commerce. With its headquarters at PHD House in New Delhi and an international office in Bahrain serving six GCC countries, the chamber operates as a forward-looking, proactive, and dynamic apex body. Its core vision is "to be the most trusted voice of the industry and trade by creating value for our members, be the catalyst of Innovation by collaborating with the

Governments and the business community in India and around the Globe." The mission complements this by focusing on sustainable businesses, improving the business environment, and embedding innovation at the heart of operations.

PHDCCI's geographic spread is truly PAN-India, with regional offices across major states and state chapters functioning under Memorandums of Understanding (MoUs). It reaches out to more than 150,000 large, medium, and small industries while maintaining a direct membership base that stood at 2,564 as of September 2025 (including contributions from multiple state chapters). During FY 2024-25, the Membership Department achieved an all-time record revenue of Rs. 10.26 crores, reflecting robust growth and member confidence in **PHDCCI's role in strengthening state chapters**.

Over the decades, PHDCCI has interacted with Central and State Governments on critical issues, securing representation on more than 130 advisory and consultative bodies. It provides expert advisory services on taxation, infrastructure, skill development, tourism, agri-business, and environment while issuing certificates of origin and attesting commercial documents. This legacy of trust and expertise positions PHDCCI state chapters as essential enablers for businesses seeking localized support and national-level advocacy.

Understanding PHDCCI State Chapters: The Grassroots Backbone

PHDCCI state chapters are not mere administrative units; they are dynamic hubs that translate national policies into state-specific action plans. Operating in states such as Haryana, Punjab, Uttar Pradesh, Rajasthan, Uttarakhand, Himachal Pradesh, Madhya Pradesh, Bihar, Jharkhand, Chhattisgarh, Gujarat, West Bengal, North-East Region, and newly added ones including Kerala, Telangana, Andhra Pradesh, Karnataka, Nagaland, and Odisha, these chapters facilitate wider networking from the apex level to the grassroots

Each chapter maintains close liaison with state governments, Chief Ministers, and industry stakeholders. For instance, dedicated PHD Houses in Chandigarh, Jaipur, and Lucknow serve as conferencing and networking venues. The State Development Council oversees these chapters, ensuring alignment with national goals while addressing regional priorities like industrial transformation in Haryana or agri-export potential in Uttarakhand.

The significance of these chapters lies in their ability to bridge the gap between policy formulation and implementation. In an era where states compete for investments under schemes like PLI and Make in India, PHDCCI's state chapters provide platforms for B2B interactions, investment promotion, and skill enhancement. They empower MSMEs — which contribute nearly one-third of India's GDP and employ over 110 million people — by offering tailored advisory, certification services, and access to global markets.

PHDCCI's Strategic Framework for Strengthening State Chapters

PHDCCI employs a multi-pronged strategy to fortify its state chapters, focusing on expansion, capacity building, and technology integration. A key milestone has been the addition of new state chapters in Kerala, Telangana, Andhra Pradesh, Karnataka, Nagaland, and Odisha, expanding its footprint and enabling deeper penetration into emerging economic corridors.

Regular leadership meets, such as the PCH Regional Leadership Meet in Chandigarh, foster knowledge sharing among chapter heads. Expert Committees and Task Forces at the central level collaborate with state chapters to produce researched policy papers on topics like state budgets, export-led growth, and sustainable development. The chamber organizes over 841 conferences,

seminars, webinars, workshops, and networking events annually across the country, many hosted or supported by state chapters.

Capacity-building initiatives, including entrepreneurial development programs in partnership with the Konrad Adenauer Foundation, train thousands of MSME owners. Intellectual Property Facilitation Centres (IPFCs) in New Delhi, Amritsar, and Jammu & Kashmir extend support to state-level innovators. Moreover, PHDCCI's Research Bureau releases over 50 reports yearly, including state-specific studies that guide governments and businesses on investment opportunities.

These strategies ensure that **PHDCCI state chapters** remain agile, responsive, and business-centric, directly contributing to ease of doing business reforms and regional competitiveness.

Key Collaborations Driving State-Level Progress

Collaboration lies at the heart of PHDCCI's success. High-level delegations regularly engage Chief Ministers and ministers — notable examples include meetings with Uttar Pradesh CM Yogi Adityanath (October 2024), Uttarakhand CM Pushkar Singh Dhami (August 2025), and Delhi CM Rekha Gupta (multiple 2025 interactions). These dialogues result in actionable policy inputs on investment, infrastructure, and MSME development.

Flagship expos organized through state chapters exemplify this synergy. Events like PITEX in Punjab, UPITEX in Uttar Pradesh, RITEX in Rajasthan, BITEX in Bihar, JHITEX in Jharkhand, HPITEX in Himachal Pradesh, and MPITEX in Madhya Pradesh attract thousands of exhibitors and generate substantial business leads. These platforms showcase state-specific strengths — from handicrafts in Rajasthan to pharmaceuticals in Punjab — while facilitating international tie-ups.

The chamber also partners with NITI Aayog for initiatives like "States as Drivers of Export-led Growth" workshops and supports state tourism and solar energy conclaves. Foundations such as PHD Family Welfare Foundation and PHD Rural Development Foundation complement these efforts by running skill development programs and health camps across states, benefiting over 1.5 lakh people annually through grassroots interventions.

Such **PHD Chamber of Commerce and Industry state collaborations** have proven instrumental in attracting FDI, boosting exports, and creating employment in aspirational districts.

Measurable Impact on Economic Growth and Business Ecosystem

The impact of PHDCCI's role in strengthening state chapters is evident in tangible economic outcomes. Rajasthan's real GSDP surged from Rs 10.17 lakh crore in 2020-21 to Rs 15.28 lakh crore in 2023-24, with the industrial sector contributing 28% to GSVA. Exports reached USD 10.11 billion, supported by PHDCCI Rajasthan Chapter's advocacy for policies like the Rajasthan Investment Promotion Scheme.

Across states, PHDCCI-facilitated events have led to increased MSME participation in global value chains. The chamber's IP Yatras in Chhattisgarh, Himachal Pradesh, and other states have enhanced innovation awareness, while agri-export conclaves in Uttarakhand and Rajasthan have unlocked new markets. Membership growth and record revenue reflect businesses' trust in these platforms for networking and policy influence.

By representing industry views on over 130 government bodies and releasing state budget analyses, PHDCCI ensures that economic policies remain industry-friendly. This has contributed to India's broader goals of $5 trillion economy and Viksit Bharat, with state chapters playing a pivotal role in skill development, renewable energy adoption, and sustainable tourism.

Success Stories: Real-World Case Studies from PHDCCI State Chapters

Several initiatives highlight the transformative power of PHDCCI state chapters. In Rajasthan, the chapter's white paper and policy recommendations have supported nine new investment-focused policies targeting MSMEs and clean energy. The "Rising Rajasthan" study by PHD Research Bureau outlines pathways to achieve a USD 400 billion economy by 2030 through agri-processing and tourism.

In the North-East, the Momentum North East 2025 event in Guwahati, backed by the chapter, promoted vendor development and cooperative models. Punjab's PITEX and Haryana's HR Conclave have strengthened manufacturing and human capital ecosystems. Himachal Pradesh's HPITEX series has boosted tourism and pharma sectors, while Uttar Pradesh chapters collaborated on ODOP schemes for handicraft exports.

These case studies demonstrate how targeted collaboration through **PHDCCI's state chapters** delivers measurable business growth and regional prosperity.

Future Roadmap: Expanding Horizons for Collaborative Progress

Looking ahead, PHDCCI plans to further strengthen state chapters through digital integration, ESG-focused initiatives, and deeper international linkages. The upcoming States' Policy Conclave 2025 will provide a national platform for sharing best practices. Emphasis on AI in education, green hydrogen, and border tourism will open new avenues for state-level innovation.

Challenges such as uneven infrastructure and regulatory harmonization persist, but PHDCCI's agile framework — rooted in integrity, excellence, and collaboration — positions it to overcome them effectively.

Conclusion: Join the Journey of Collaborative Excellence

PHDCCI's role in strengthening state chapters is a testament to the power of partnership in driving India's economic narrative. By fostering business-centric collaborations, empowering **MSMEs**, and aligning state aspirations with national goals, PHDCCI continues to build a resilient and prosperous India.

Businesses and stakeholders are encouraged to engage with their nearest PHDCCI state chapter to unlock opportunities in policy advocacy, networking, and growth. Together, through sustained collaboration, we can achieve the vision of a Viksit Bharat where every state thrives.

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